

WHAT IS CLAIMED IS:

- 1 1. A method of printing documents, said method  
2 comprising:  
3 receiving one or more images from one or more image  
4 providers;  
5 receiving a print request from a user, the print  
6 request including an electronic document;  
7 combining at least one of the images with the  
8 electronic document forming an electronic image  
9 document; and  
10 printing the electronic imaged document.
- 1 2. The method as described in claim 1 further comprising:  
2 receiving one or more user attributes from the user;  
3 wherein the combining includes selecting the images  
4 based on the user attributes.
- 1 3. The method as described in claim 1 further comprising:  
2 receiving one or more target audience criteria for  
3 each image from the image provider;  
4 storing the target audience criteria;  
5 matching the target audience criteria with one or more  
6 user attributes provided by the user;  
7 selecting one or more images based on the matching.
- 1 4. The method as described in claim 1 further comprising:  
2 registering the image providers, the registering  
3 including:  
4 receiving payment information from each image  
5 provider; and

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6         providing an authentication mechanism to each
7         image provider.
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1     5.     The method as described in claim 1 further comprising:  
2             determining a document type of the electronic  
3             document;  
4             matching the document type with one or more image  
5             document types provided by the image providers;  
6             and  
7             selecting one or more images based on the matching.

1 6. The method as described in claim 1 wherein the image  
2 providers include an advertiser, the method further  
3 comprising:  
4 registering the advertiser, the registering including:  
5 collecting payment information from the  
6 advertiser; and  
7 providing the advertiser with an authentication  
8 mechanism;  
9 collecting image information from the advertiser  
10 related to the image, the image information  
11 including at least one of document type and user  
12 type.

1     7.     The method as described in claim 1 further comprising:  
2     registering the user, the registering including:  
3         collecting one or more user attributes from the  
4             user; and  
5         providing the user with a user authentication  
6             mechanism; and  
7     determining one or more images based on the user  
8         attributes, wherein the images include at least  
9         one advertisement.

- 1 8. An information handling system comprising:  
2 one or more processors;  
3 a memory accessible by the processors;  
4 a printer accessible by the processors;  
5 a nonvolatile storage device accessible by the  
6 processors; and  
7 a printing tool, the printing tool including:  
8 means for receiving one or more images from one  
9 or more image providers;  
10 means for receiving a print request from a user,  
11 the print request including an electronic  
12 document;  
13 means for combining at least one of the images  
14 with the electronic document forming an  
15 electronic image document; and  
16 means for printing the electronic imaged  
17 document.
- 1 9. The information handling system as described in claim  
2 8 further comprising:  
3 means for receiving one or more user attributes from  
4 the user;  
5 wherein the means for combining includes means for  
6 selecting the images based on the user  
7 attributes.
- 1 10. The information handling system as described in claim  
2 8 further comprising:  
3 means for receiving one or more target audience  
4 criteria for each image from the image provider;  
5 means for storing the target audience criteria;

6 means for matching the target audience criteria with  
7 one or more user attributes provided by the user;  
8 means for selecting one or more images based on the  
9 matching.

1 11. The information handling system as described in claim  
2 8 further comprising:  
3 means for registering the image providers, the means  
4 for registering including:  
5 means for receiving payment information from each  
6 image provider; and  
7 means for providing an authentication mechanism  
8 to each image provider.

1 12. The information handling system as described in claim  
2 8 further comprising:  
3 means for determining a document type of the  
4 electronic document;  
5 means for matching the document type with one or more  
6 image document types provided by the image  
7 providers; and  
8 means for selecting one or more images based on the  
9 matching.

1 13. The information handling system as described in claim  
2 8 wherein the image providers include an advertiser,  
3 the information handling system further comprising:  
4 means for registering the advertiser, the means for  
5 registering including:  
6 means for collecting payment information from the  
7 advertiser; and  
8 means for providing the advertiser with an  
9 authentication mechanism;



5 wherein the means for combining includes means for  
6 selecting the images based on the user  
7 attributes.

1 17. The computer program product as described in claim 15  
2 further comprising:  
3 means for receiving one or more target audience  
4 criteria for each image from the image provider;  
5 means for storing the target audience criteria;  
6 means for matching the target audience criteria with  
7 one or more user attributes provided by the user;  
8 means for selecting one or more images based on the  
9 matching.

1 18. The computer program product as described in claim 15  
2 further comprising:  
3 means for registering the image providers, the means  
4 for registering including:  
5 means for receiving payment information from each  
6 image provider; and  
7 means for providing an authentication mechanism  
8 to each image provider.

1 19. The computer program product as described in claim 15  
2 wherein the image providers include an advertiser, the  
3 computer program product further comprising:  
4 means for registering the advertiser, the means for  
5 registering including:  
6 means for collecting payment information from the  
7 advertiser; and  
8 means for providing the advertiser with an  
9 authentication mechanism;

10 means for collecting image information from the  
11 advertiser related to the image, the image  
12 information including at least one of document  
13 type and user type.

1    20.    The computer program product as described in claim 15  
2           further comprising:  
3           means for registering the user, the means for  
4           registering including:  
5           means for collecting one or more user attributes  
6           from the user; and  
7           means for providing the user with a user  
8           authentication mechanism; and  
9           means for determining one or more images based on the  
10           user attributes, wherein the images include at  
11           least one advertisement.